

# SAMBHAV webinars urge youth to take up entrepreneurship

**W**orld Trade Center Jaipur partnered with MSME-DI Jaipur to organize webinars on entrepreneurship and skill development as part of the "SAMBHAV" National Level Awareness Program 2022 of Ministry of MSME, Government of India.

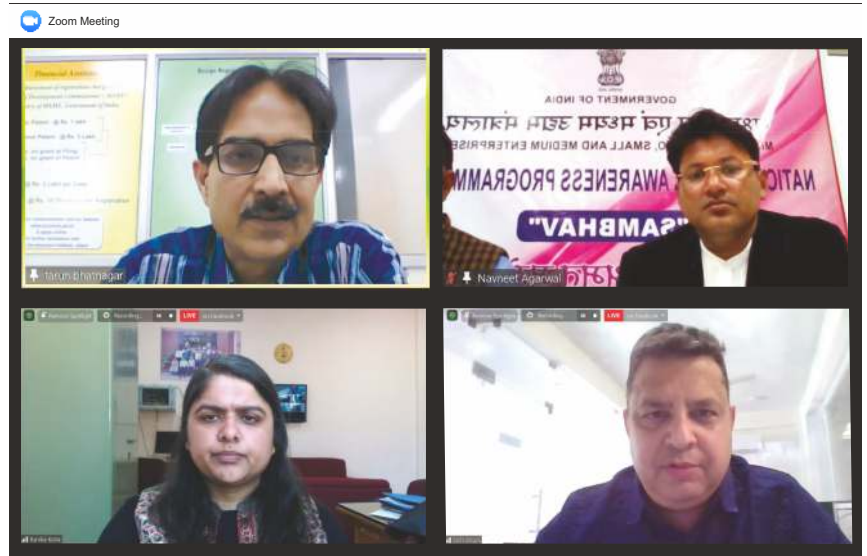
As part of this initiative, three webinars were organized by World Trade Center Jaipur with more than 400 participants.

The webinars served as platforms to showcase abundant opportunities available for the youth of Rajasthan. Also, the webinars were aimed to motivate participants to become enterprising, thus ultimately create job opportunities in the state by becoming successful employers.

Representatives from MSME DI, Ministry of MSME, Government of India viz. Mr. V. K. Sharma, Director; Mr. M. K. Meena, Joint Director; Mr. Girish Kumar Sharma, Assistant Director and Mr. R. S. Dahiya, I.E.D.S., Assistant Director presented various schemes of the Ministry of MSME such as International Cooperation Scheme, Assistance to Training Institutions (ATI), Marketing Assistance Scheme, Credit Guarantee Scheme, Credit Linked Capital Subsidy for Technology Upgradation.

The speakers also shared information about ISO 9000/ISO 14001 Certification Reimbursement, Micro & Small Enterprises Cluster Development Programme, Micro Finance Programme and many more.

They urged the youth, especially from rural parts of Rajasthan to start



ventures of their own, instead of migrating away from the state in search of jobs elsewhere.

Representatives from renowned academic institutions such as Dr.



Manoj Gupta, Pro President (Pro-VC), Poornima University Jaipur; Dr. Arvind Agarwal, President, Arya Group of Colleges; Prof Achintya Choudhury, President, Bhartiya Skill Development University Jaipur and Dr Rajdeep Deb, Principal, School of Entrepreneurship Skills, Bhartiya Skill Development University Jaipur, suggested the youth to stand up for nation building, bring new technology in the state and make maximum use of the recently initiated entrepreneurship cell and incubation centers established through

government support in most institutions today.

Representing the industrial sector, Rajasthan's two leading manufacturers Mr. V. C. Jain, Managing Director, Universal Autofoundry Ltd., Jaipur and Mr. Lalit Ahuja, Managing Director, Ahuja Group of Industries, Jaipur also shared their views.

Suggestions were made to avail opportunities that are present today in abundance which will bring new partnerships in businesses, modernize plants and contribute to the state's economy.

Many participants showed interest in availing the benefits of the MSME schemes and expressed willingness to prepare and showcase new business plans in the upcoming programs and activities.

Mr. Navneet Agarwal, Assistant Director, WTC Jaipur proposed the vote of thanks.

**The webinars were held on March 2, 4 and 5, 2022.**