

# Workshop on Intellectual Property Rights

Intellectual Property Rights (IPR) refers to patents, copyrights, industrial design rights, trademarks, geographical indications etc. Intellectual property rights (IPR) play a vital role in our daily lives as it reinforces the prominence of its elements associated with every common product range.

In today's digitized world, there's a higher probability of creative ideas getting stolen without the consent of the authorized owner. Strong IP Laws safeguards innovations from being plagiarised, helping businesses and individuals reap maximum benefits of their inventions. This motivates them to focus more on research & development, which ultimately contributes to the overall economy of a state.

In this context, World Trade Center Bhubaneswar, in association with NIIS Group of Institutions and Lex Protector LLP organized a workshop on '**Innovation & Intellectual Property Rights**' to provide an introduction to IP as well as the various aspects of IPR.

**Mr. Sagar Swarup Swain, Legal Associate, Lex Protector LLP** made a comprehensive presentation on Intellectual Property Rights (IPR). He explained the basic concept of IP and types of Intellectual Property and its classification. While stating about the various types of copyrighted works, he deliberated on whom the rights belong to. Mr. Swain further explained about the Copyright Registration Procedure with the help of an insightful illustration. He also elaborated on Copyright Infringement and its solution as well as duration of Copyright Protection.



**Ms. Swagateeka Lenka, Legal Associate, Lex Protector LLP** described about Trademark, functions of Trademark, Trademark distinctive, types of Trademark, benefits of Trademark registration and Trademark renewal process. Further, she briefed on patents, types of patents, patentability of an invention, novelty, inventive step, utility/industrial applications, what's not patentable and outlined the entire procedure to file a patent.

Earlier in the session, **Dr. Subash Chandra Nayak, Founder-Secretary, NIIS Group of Institutions** inaugurated the session and explained the objectives and vision of the institution.

**Dr. P.K Tripathy, Academic Advisor, NIIS Institution of Business Administration** spoke about the relevance of Intellectual Property Rights in the modern era. He also spoke about accreditation and its implications.

**Dr. D.K. Pattnaik, Deputy Director, NIIS Group of Institutions** proposed vote of thanks.

The session also witnessed a highly interactive Q&A session which added much value to the program.

**The session was held on June 4, 2022 at NIIS Campus**

