



World Trade Center Bhubaneswar E-Newsletter

Doing Global Business

Vol.8 - Issue 10, December 2022

From the Desk of Director

In today's date, Fast Fashion comes at an astonishing and alarming cost. The environmental impacts of the fashion industry in terms of water consumption, water contamination / pollution, carbon emissions etc are on the rise and there is an evident requirement of shift in fashion trend to sustainable fashion. Sustainable fashion as a term defines products, processes, activities and factors aiming to achieve carbon neutral fashion industry, social justice as well as ecological integrity. Sustainable apparel or accessories are generally derived from eco-friendly resources such as sustainably grown fibre crops or recycled materials.

While the fashion industry is booming, there is a need to bring in effective attention towards the negative impacts it brings along. Hence, the environmental as well as the social cost of the fashion industry drives us to rethink fast fashion and stresses upon the need for more sustainable business models and practices.

In this context, World Trade Center Bhubaneswar organized a two-day program titled "We For Weavers - Promoting Sustainable Fashion and Odisha Handloom."

World Trade Center Bhubaneswar organized a seminar on State Export Policy 2022 & Rudiments of Exports. The program provided a platform for the export ready MSMEs and aspiring exporters to learn about various crucial aspects of export and help them connect to export facilitating agencies like ECGC, Banks etc under one roof. The time to time hand holding support to the MSMEs helps them to think beyond the borders and explore international market opportunities.

We at World Trade Center Bhubaneswar also submitted Union Budget Memorandum on behalf of our members to Government of Odisha.

This issue carries an introduction to World Trade Centre Montana with an objective to get you familiarised with their focus areas, facilities and services.

Happy Reading!!

Rupa Naik
Executive Director

CONTENTS

Activities
December 2022

Introducing
World Trade Center
Montana

Upcoming Events &
Trade Shows

Contact us

Activities: December 2022

WE FOR WEAVERS – PROMOTING SUSTAINABLE FASHION

The Textile and Apparel Industry in India is the 2nd largest employer in the country and contributes to a substantial part of our economy. The Textile Industry provides employment to around 45 million people directly and around 100 million people in allied industries... [READ MORE →](#)



In Photo (L-R): During lighting of the lamp on Day -1 by (L-R) Ms. Panchami Manoo Ukil, Vice Chairperson, The DN Wisdom Tree Global School; Dr Rina Routray, Chairperson, Mahila Atmanirbhar Abhiyan; Dr. Arabinda Padhee, Principal Secretary, Department of Handloom, Textiles and Handicrafts, Govt. of Odisha; Excellency, Prof. Ganeshi Lal, Honourable Governor of Odisha; Dr. Binaya Bhusan Jena, Professor, National Institute of Fashion Technology; Dr Sunil Shukla, Director General, Entrepreneurship Development Institute of India (EDII), Ahmedabad and Ms. Nimeshika Natarajan, Assistant Director, World Trade Center Bhubaneswar



In Photo: His Excellency, Prof. Ganeshi Lal, Honourable Governor of Odisha delivering his inaugural address



In Photo: Esteemed guests, WTC Bhubaneswar officials, WTC Bhubaneswar members and students from various institutions post successful execution of the event on Day – 2



In Photo : His Excellency, Prof. Ganeshi Lal, Honourable Governor of Odisha ; Dr. Arabinda Padhee, Principal Secretary, Department of Handloom, Textiles and Handicrafts, Govt. of Odisha, Ms. Panchami Manoo Ukil, Vice Chairperson, The DN Wisdom Tree Global School ; Dr Rina Routray, Chairperson, Mahila Atmanirbhar Abhiyan and Dr Sunil Shukla, Director General, Entrepreneurship Development Institute of India (EDII), Ahmedabad felicitating the weavers from various parts of the state

ODISHA STATE EXPORT POLICY 2022 AND RUDIMENTS OF EXPORTS

World Trade Center Bhubaneswar in association with MSME Department, Government of Odisha, Bank of India Bhubaneswar, EXIM Consultancy, Entrepreneurship Development Institute of India (EDII) Bhubaneswar and Juggernaut Association of Entrepreneurs (JAE) organized a seminar on... [READ MORE](#) →



In Photo (L-R) : Shri. Janardhan Sahoo, President, Juggernaut Association of Entrepreneurs (JAE); Nimeshika Natarajan, Assistant Director, World Trade Center Bhubaneswar; Shri. Kaushik Mitra, Branch Head, ECGC Bhubaneswar; Shri. Rajen Padhi, Founder, EXIM Consultancy; . Saswat Mishra, IAS, Principal Secretary, MSME Department, Govt. of Odisha; Shri. S Malayadhas, Zonal Manager, Bank of India, Bhubaneswar; Dr. Subrat Kumar Biswal, Regional Head (East Region), Entrepreneurship Development Institute of India (EDII) Bhubaneswar and Smt. Nibedita Mishra, Chief Manager – SME, Bank of India Bhubaneswar



In Photo: Felicitation of Shri. Saswat Mishra, IAS, Principal Secretary, MSME Department, Govt. of Odisha by Shri. Rajen Padhi, Founder, EXIM Consultancy & Smt. Nimeshika Natarajan, Assistant Director, World Trade Center Bhubaneswar



On Dias (L-R) : Smt. Nimeshika Natarajan, Assistant Director, World Trade Center Bhubaneswar; Shri. Rajen Padhi, Founder, EXIM Consultancy; Shri. Saswat Mishra, IAS, Principal Secretary, MSME Department, Government of Odisha; Shri. S Malayadhas, Zonal Manager, Bank of India Bhubaneswar; Dr. Subrat Kumar Biswal, Zonal Head (East Region), EDII Bhubaneswar

WTC BHUBANESWAR SUBMITS MEMORANDUM OF UNION BUDGET TO GOVERNMENT OF ODISHA



In Photo: World Trade Center Bhubaneswar on behalf of its members submits Memorandum on Union Budget to Shri.Vishal Dev, IAS, Principal Secretary, Finance Department, Government of Odisha.

Introducing World Trade Center Montana

For more than two decades, Montana World Trade Center (MWTC) has served Montana as a trusted advisor for businesses wanting to connect globally and prosper locally. We work with the US Commercial Service, foreign consulates, Montana International Trade Office, more than 320 world trade centers around the globe, and many others to provide Montana companies with actionable information, prescriptive export strategies, on-demand project management, and long-term strategic guidance. If you're interested in initiating or growing your sales outside the U.S. but not exactly sure how to turn perceived opportunity into meaningful pieces of business for your company, MWTC can help.

Our services include:

- Identifying targeted trade opportunities: using tailored solutions, we serve local companies and partner organisations by matching their specific needs or strengths with parties in other markets.
- Access to international trade and market information: as the hub of information, we utilise our connections to answer trade-related questions and complete market studies.
- Training, mentorship and trade events: we offer learning opportunities to Manitoba SMEs needing assistance to become export ready or to explore new markets. We also host Centrallia, the global business-to-business forum.

LOCAL INDUSTRIES

- Agri-Business, Food & Beverage Processing, Animal Husbandry,
- Athletic & Outdoor,
- Energy: Utilities & Mining,
- Hospitality: Tourism & Leisure,
- Education & Knowledge Creation,
- Business Management & Professional Services,
- Healthcare & Wellness,
- Technology,
- Financial & Professional Services,
- Information Technology & Software,
- Retail & Consumer,
- Industrial Manufacturing,
- Biotechnology & Bioscience,
- Engineering: R&D: Architecture & Construction,
- Electronics

MEMBER BENEFITS

- Customized market access strategies.
- Evaluation of international competitors.
- Feasibility studies.
- Customized in-house training programs

TRADE SERVICES:

- Group Trade Mission
- Trade Information / Market Research
- Trade Counselling
- Referrals
- Education & Knowledge Creation
- Business Management & Professional Services

FACILITIES & SERVICES:

- Integrating the extended resources available through the university system, WTC Montana provides a higher, more personalized level of service.
- WTC Montana trade specialists can be an invaluable extension to your organization.

Contact

Location: The University of Montana
Gallagher Business Building, Suite 257, University of Montana
Missoula, Montana 59812-6798
USA

T: 406.243.6982 | Fax: 406.243.5259
www.mwtc.org

Upcoming Events

Jan 05-08, 2023

CES® 2023 - CES 2023 will shine a spotlight on how technology helps people tackle the world's most pressing problems. Human Security for All will be a theme throughout the show, from conference programming to keynotes highlighting innovation and products improving... [READ MORE →](#)

Jan 12, 2023

2023 GA INTRODUCTION WEBINAR - Time to plan for your participation to the 2023 WTCA General Assembly (GA) hosted by WTC Accra!

You are cordially invited to join us for an introduction webinar on 2023 GA on January 12, 2023 (Thursday). The program features Mr. Edem Kofi Yevutsey, Executive Director of WTC Accra and Mr. Milan Ramjee, WTCA Membership & Business Development Consultant-Africa & Middle East. Together they... [READ MORE →](#)

Jan 18, 2023

MEMBER BENEFIT PROGRAM – DILIGENCE LEADS - Following up on our North America session at the WTCA Member Forum in New York City, many of you expressed further interest in the data program presented by Craig Turner, Diligence Leads. Since our time at the session was cut short, we've... [READ MORE →](#)

WTC Bhubaneswar (Odisha) Association Contact us:



3rd Floor, Extension Building, IDCO Towers, Janpath
Bhubaneswar - 751022, Odisha, India
T: +91 674 2541233

Email: traderesearch@wtcbhubaneswar.org / tradepromotion@wtcbhubaneswar.org

Website: www.wtcbhubaneswar.org